

WORKSHOP ON RESEARCH METHODOLOGY & PROJECT ORIENTATION

REPORT

Date: 08-11-2024

Time: 10.00 AM

Venue: college seminar hall

Objectives of the session:

The workshop is aimed to equip degree students with essential research methodology skills and provide guidance on project orientation , enabling them to undertake research projects effectively.

Agenda:

- Introduction to research methodology
- Research design and sampling techniques.
- Data collection methods
- Data analysis and interpretation
- Project orientation & proposal writing
- Research ethics and plagiarism.

Programme:

Welcome speech: aswathi k (assistant professor)

Presiding: Muhammad anzeer k k(head of the department)

Inauguration: Dr. Majeesh T (principal)

Session by: Dr. Shamashana V C (Assistant professor , department of commerce GOVT. Brennen college Thalassery)

Presence: Dr. Haseeb v v (IQAC Coordinator)

Mr. gafoor M (Junior Superintend)

Mr. K S Musthafa (Head of commerce)

The workshop successfully equipped degree students with essential research methodology skills and project orientation knowledge , empowering them to undertake research projects confidently.



DEPARTMENT OF MANAGEMENT STUDIES
NAM COLLEGE KALLIKKANDY
Aided and Affiliated to Kannur University, Re-accredited by NAAC with
"A Grade"



WORKSHOP ON

RESEARCH METHODOLOGY

A PROJECT ORIENTATION PROGRAMME

ON 08-11-2024, FRIDAY @ 10.00 AM
venue: Seminar hall



RESOURCE PERSON

Dr. SHAMSHANA VC
ASST. PROFESSOR
DEPARTMENT OF COMMERCE
GOVT. BRENNEN COLLEGE THALASSERY



