

**POSTGRADUATE DEPARTMENT OF COMMERCE  
NAM COLLEGE KALLIKKANDY**

**PROGRAMME REPORT  
2021-2022**

**Swadhayam (Reading Week Celebration)**

The department of commerce in association with IQAC and college library observed the reading week celebration. The programme was held during 19/06/21 to 25/06/21. Various programmes have been conducted as the part of the celebration. The students of the college have participated in different online competitions. Competitions include Book review, poster making, quotes making, tongue twister, pronunciation of words, poem recitation, Mallu talk, Pictionary game etc. The cash prizes were distributed to the winners.

On 21/06/2021 a webinar was conducted on '**Mahamari Kalathe Vayana**' as a part of reading week celebration. Mr. Veeran Kutty (well known Malayalam poet) delivered a presentation on the topic. Miss. Siyona Sudheesh (2<sup>nd</sup> year, B.Com) welcomed the gathering. Dr. Majeesh T (H O D of Commerce) has presided over the function. The programme was inaugurated by the Principal Dr. Muhammed Kutty K.K . Dr. Muhammed Ismail K, IQAC Cordinator and Mr. Munafar Kappil, UGC Librarian delivered felicitation speech. Mr. Sachin Chand (2<sup>nd</sup> year B.Com) proposed vote of thanks.

## **Programme Schedule**

**Day-1**  
**Book Review**

**22-06-2021**

**Day-2**  
**Poster Making**

**23-06-2021**

**Winner Prize-Rs501/-**

**Day-3**  
**Quotes Making**

**24-06-2021**

**Day-4**  
**Tongue Twister**

**25-06-2021**

All Students of NAM College can participate.



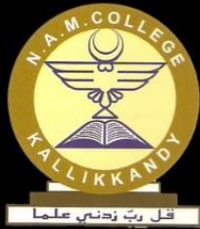
**POSTGRADUATE DEPARTMENT OF COMMERCE**  
**NAM COLLEGE KALLIKKANDY**  
In Association with  
**IQAC AND COLLEGE LIBRARY**

*Presents*

**Swadhyay**

**READING WEEK CELEBRATION**

Rufaid  
+91 99470 09283  
Fadhil  
+91 9946182489



**POSTGRADUATE DEPARTMENT OF COMMERCE**  
**NAM COLLEGE, KALLIKKANDY**  
*In Association with*  
**IQAC AND COLLEGE LIBRARY**

Presents

*Swadhyaay*

*Organises*

## **Online Competitions**

*As part of*

## **Reading Week Celebration**

From 19/06/2021- 25/06/2021

- Book Review
- Poster Making
- Quotes Making
- Tongue Twister

**1st Prize - Rs 501/-**

Rufaid  
+91 99470 09283  
Fadhil  
+91 9946182489



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NAM COLLEGE, KALLIKKANDY**  
*In Association with*  
**IQAC AND COLLEGE LIBRARY**

Presents

# *Swadhyaay*

*Organises*

## **Online Competitions**

*As part of*

## **Reading Week Celebration**

From 19/06/2021- 25/06/2021

- Pronunciation of words
- Poem Recitation
- Mallu talk
- Pictionary Game

**1st Prize - Rs 301/-**

Rufaid  
+91 99470 09283  
Fadhil  
+91 9946182489



**POSTGRADUATE DEPARTMENT OF COMMERCE**

**NAM COLLEGE, KALLIKKANDY**

(Aided & Affiliated to Kannur University)

In Association with

**IQAC and College library**

Presents

**SWADHYAAY**

**Reading Week Celebration**

**21-06-2021 (7.30PM -On Google Meet)**



**Talk On-**

**മഹാമാരി കാലത്തെ വായന**

**Sri. VEERAN KUTTY**

(Well Known Malayalam Poet)

Former Associate Professor,

Dept. of Malayalam Govt. College, Madapally



**Welcome Speech**

Siyona Sudheesh (B.com 2nd Year)

**Presidential Address**

Dr. Majeesh T

(Head, Dept of Commerce)

**Inauguration**

Dr. Muhammed Kutty K. K

(Principal, NAM College Kallikkandy)

**Felicitation**

Sri. Muhammed Ismail K.M

(IQAC Co-ordinator)

Sri. Munfar Kappil

(College Librarian)

**Vote of Thanks**

Sachin Chand (B.com 2nd Year)

## **Webinar on ‘Importance of Soft skills in personal and professional life & job opportunities in current scenario’**

The department of Commerce and Avodha group have jointly organised one day webinar entitled ‘Importance of Soft skills in personal and professional life & job opportunities in current scenario’. The programme was held on 29<sup>th</sup> June 2021. The programme was intended to selected students of BBA, B.Com and M.Com. Ms. Suhaila Hashim (Career Expert) was the resource person of the programme. The webinar discussed the importance of soft skill for the development of professional skill. Certificates were given to the participants.





DEPARTMENT OF COMMERCE  
N. A. M COLLEGE, KALLIKKANDY  
In association with  
AVODHA E-learning platform presents



## A WEBINAR ON

**IMPORTANCE OF SOFT SKILLS IN PERSONAL AND  
PROFESSIONAL LIFE &  
JOB OPPORTUNITIES IN CURRENT SCENARIO.**

### RESOURCE PERSON



**Suhaila Hashim**  
Career Except

### TARGET GROUP

STUDENTS OF 1ST YEAR M COM,  
2ND YEAR BBA &  
2ND YEAR B COM

**JOIN US ON : 29TH JUNE, 11:00 AM**

platform:   
GOOGLE MEET

Join WhatsApp group for further updates

For enquiry :7902903435  
8589942570

**E-certificate will be provided to all participants**

[www.avodha.com](http://www.avodha.com)

## **10 Days Training on Stock Market**

The Department of Commerce in Association with SIAS Research Forum jointly organized 10 days online training Programme on Stock Market. The training was held during 01 October to 10 October 2021. 40 members have attended the inauguration session. The training session discussed the basic terms of stock market and mode of operation in the stock market.

### **Programme Schedule**

Welcome	: Arif MK (Programme Coordinator)
Presidential Address	: Dr. Majeesh T (H O D of Commerce)
Inauguration	: Dr. Muhammed Kutty KK (Principal, N A M College, Kallikkandy)
Introduction about SIAS Research Forum	: Dr. Sabeel Pulikkal
Topic Presentation	: Dr. V L Mangesh (Financial Analyst)

### **Course Syllabus/Module**

#### **Day 1:**

Why Invest? • Why we need to invest? • Direct and Indirect Investing • Stock Market myths and facts • How market works, types of markets, • Stock Exchanges (NSE, BSE), • Market Intermediaries (NSDL, CDSL) • Mutual Funds, NPS • Role of Regulator (SEBI), PFRDA, RBI

#### **Day 2:**

Market Tools and Terminologies • LTCG, STCG, Dividend, FD • Market Timings: Pre-Open Market Session • Market Players: FII, DII, QIB HNI, NRI, RI • Trading systems: Open Outcry, Electronic, Algorithmic. • Corporate: AGM, Board meetings • Equity issues: IPO, FPO, Rights, Bonus, Stock split • Platform: Demat account, Trading account, Bank a/c • Tools: Buy, Sell, Bid, Ask, Order Types, Contract Note. • Market Trends: Bull market, Bear market, • Market Strategies: Long, short, Intraday trading, Leverage, short sell, arbitrage, block deals, options and futures. • Market Protection: Guaranteed settlement, Circuit Filters, share auction, margin money. • Market Capitalisation and Sectors. • Indices: Sensex, Nifty, S&P, Sectoral Indices Liquidity: Share pledging • Global Markets



**Day 3 :**

Fundamental Analysis-1 • Balance Sheet Analysis • Profit and Loss Statement Analysis

**Day 4 :**

Fundamental Analysis-2 • Ratio Analysis • Application of Ratio Analysis in Stock Selection

**Day 5 :**

Value Investing • Selecting Blue Chip Stocks (Using Fundamental Analysis) • Identifying Multi Baggers • Portfolio Construction

**Day 6 :**

Behavioural Finance • Attributes to be a good investor • Attributes to be a long-term successful investor

**Day 7 :**

IPOs • How to analyse an IPO • How to practically apply for IPOs

**Day 8 :**

Technical analysis • Support and Resistance, • Indicators like VWAP, MACD, • Moving averages etc.

**Day 9 :**

Technical analysis • Strategies like OHL, ORB, PRB etc.

**Day 10 :**

Hands-On-Training in Zerodha and Upstox

POST GRADUATE  
DEPARTMENT OF COMMERCE



**NAM COLLEGE  
KALLIKKANDY**

Accredited by NAAC with 'B' Grade  
Affiliated to Kannur University



**JOINTLY ORGANISES**

10 DAYS TRAINING ON

# **BASICS OF STOCK MARKET**

( 01<sup>st</sup> October - 10<sup>th</sup> October 2021 )

- ▶ What is Stock Market?
- ▶ Why Should you invest ?
- ▶ How to make a living from investing in equity?
- ▶ How to buy & Sell Stocks?
- ▶ Fundamental Analysis
- ▶ Some Bluechip stocks to invest safely
- ▶ Live Interactive sessions with Experts
- ▶ Recordings of live sessions will be available

**What you  
Learn?**

**REGISTER HERE >**

**More Info :**

**+91 97783 40864 | +91 99466 02349**

**Spark Institute of Advanced Science**

UV Physics Academy Building, Kollam, Calicut University, Kerala - 673 635

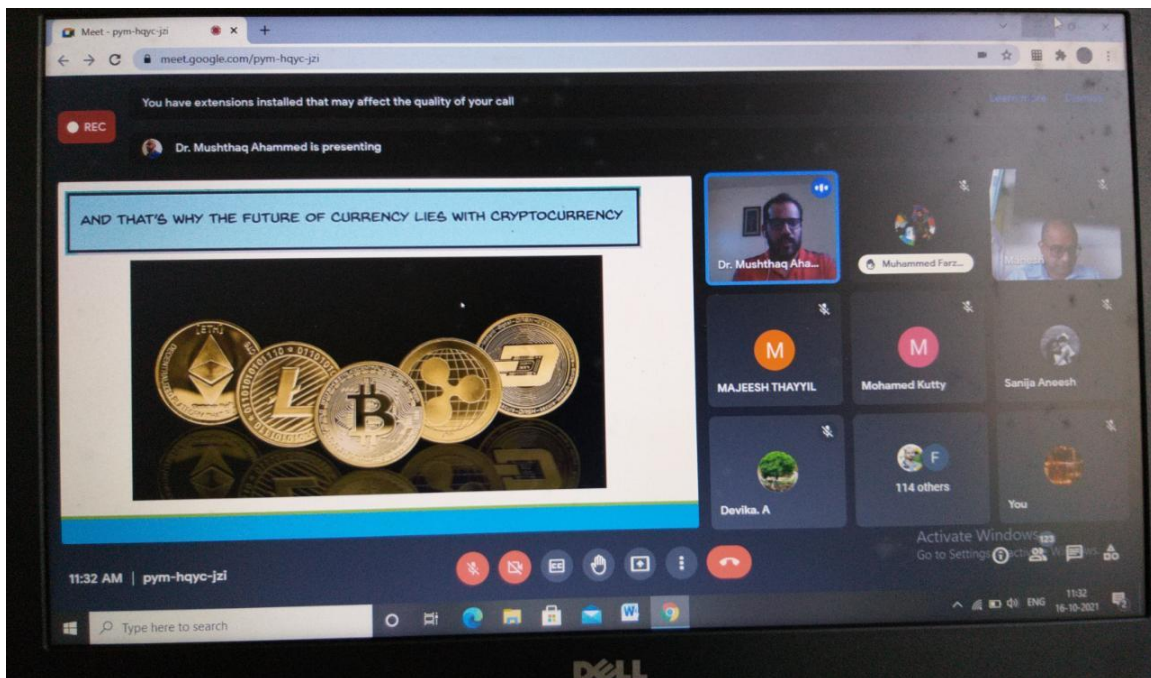
M : +91 7893 652 869 | +91 9786 938 011 | E : director@thesias.in | W : www.thesias.in



## **International Webinar**

The department of commerce organized one day international webinar on 16/10/2021. The major objective of webinar was to discuss the recent innovations in the field of commerce and management. The meeting was inaugurated by the principal Dr. Muhammed kuttty kakkakkunnnan. The programme was presided over by Dr.Majeesh T (Head of the PG Department of commerce). It was organized in two sessions. The topic of the first session was “**Leading Innovations: A Promise to Progress**”. The sessions was handled by Dr. Mahesh Ramakrishna Pillai (former dean, COBA, Umm Al Quwain University, UAE). He briefed the participants about the importance of innovations in the field of business. He also explained the success stories of some ventures and the circumstances of starting that ventures. The session was informative to the students. The second session was handled by Dr. Musthaq Ahammed, Asst. Professor, Umm Al Quwain University, UAE ). The session was about “**Cryptocurrency**”. The resource person explained the pros and cons of investing in the cryptocurrency. The session was highly useful to the participants.

Dr. Ashraf (faculty member and convener of the webinar welcomed the gathering and Mr. Arif MK (faculty member) proposed the vote of thanks. More than 130 participants including faculty members and students of different colleges have attended the programme.



10:40 m

61%

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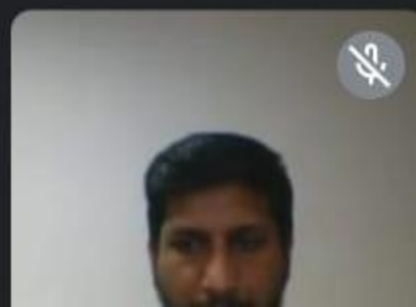
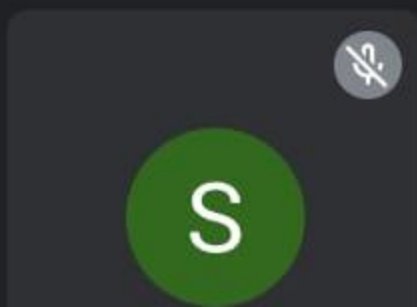
REC

A Gift from the Gods or a New Phenomenon?  
Or...Could Both Be True????..... Maybe?

Natures Creation?	or	Human Creation
Venoms & Poisons	or	Anaesthetics
The Leaf	or	Solar Panel (energy from light)
Brain	or	Computer/Electronic Circuitry
DNA	or	Computer Program
Ear Drum	or	Microphone
Eye	or	Camera (lens, focus, iris, film)
Eye Lid	or	Windshield Wiper
Tears	or	Wiper Fluid
Incisor Teeth	or	Knife
Heart	or	Pump

Just look at how nature has inspired creativity and innovation.... The links between nature and nurture are apparent even in the simplest things!

MAJEESH is presenting





10:38

62%

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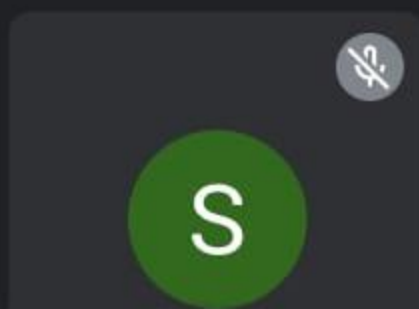
REC

The Past.....

"Throughout history, the process of creation whether; paintings or musical compositions were thought of as 'spiritual experiences in the service of whatever muse held the artist in her thrall' (Thorsby, 2001, p. 95).

"The artist was a channel for a superior power, creativity a gift from the gods, and the imagination a divine spark" (Thorsby, 2001, p. 94).

MAJEESH is presenting







POSTGRADUATE DEPARTMENT OF COMMERCE  
IN ASSOCIATION WITH IQAC

**NAM COLLEGE, KALLIKKANDY**

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# INTERNATIONAL WEBINAR

**16-10-2021**  
**Saturday, 10 am**



**Google meet**

**Session - I (10.15 am to 11 am )**

**Topic : Leading innovations  
a premise to progress**

**Resource Person :**

**Dr. Mahesh Ramakrishna Pillai**

Former Dean, COBA, Umm Al Quawain University, UAE



**Session - II (11.00 am to 11.45 am )**

**Topic : Cryptocurrency-  
An alternative investment**

**Resource Person :**

**Dr. Mushthaq Ahammed**

Umm Al Quawain University, UAE



**FOR REGISTRATION, CONTACT : +91 98466 63601**

Dr. Muhammed Kutty KK  
Principal

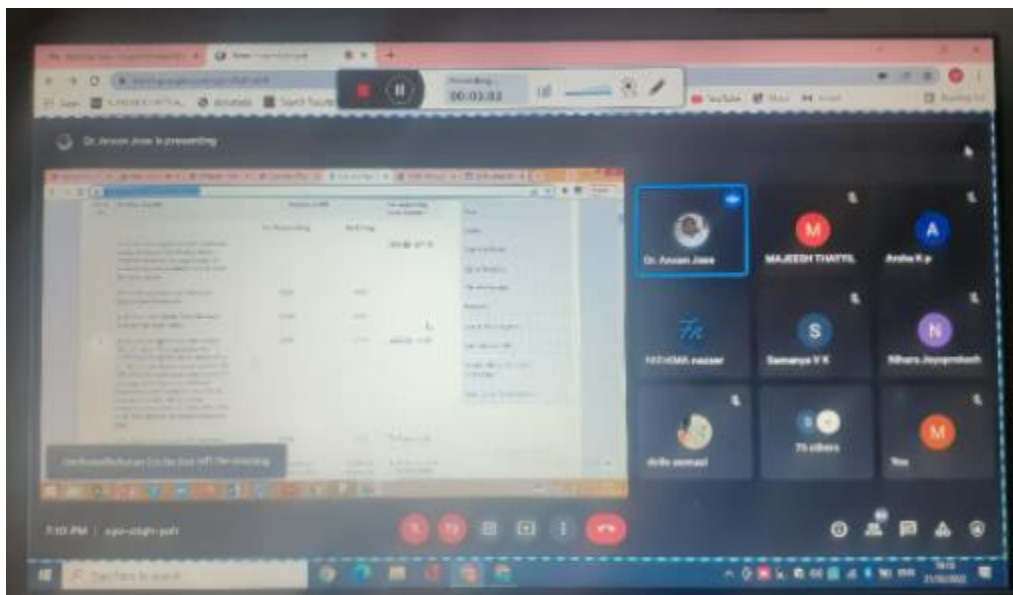
Dr. Majeesh T  
HOD of Commerce

Dr. Ashraf E  
Coordinator

## NATIONAL WEBINAR ON INTELLECTUAL PROPERTY RIGHTS

19<sup>th</sup> and 21<sup>st</sup> February 2022

The department of commerce organized two day national webinar on 19<sup>th</sup> and 21<sup>st</sup> February 2022. The major objective of webinar was to explain the importance of Intellectual Property Rights. The webinar was inaugurated by the principal Dr. Muhammed kuttty kakkakkunnnan. The programme was presided over by Dr.Majeesh T (Head of the PG Department of commerce). The session was handled by Dr. Anson C J (Asst. Professor Inter University centre for IPR studies, CUSAT. Dr. Ashraf E , faculty member and convener of the webinar welcomed the gathering and Ms. Akshaya Surendran (M.Com ) proposed the vote of thanks. More than 120 participants including faculty members and students of different colleges have attended the programme.





POST GRADUATE DEPARTMENT OF COMMERCE

**NAM COLLEGE KALLIKKANDY**

(Aided and Affiliated to Kannur University )

**National Webinar on  
Intellectual Property Rights**



**2022 Feb 19 & 21 7 PM**

**Resource Person:**



**Dr. Anson C J**

Assistant Professor, Inter University  
centre for IPR Studies, Cochin  
University of Science and Technology

**Contact: 9846663601, 9447634440**

Dr. Muhammed Kutty KK  
Principal

Dr. Majeesh T  
HoD of Commerce

Dr. Ashraf E  
Coordinator

**IQAC, NAM COLLEGE KALLIKKANDY**