

DEPARTMENT OF MANAGEMENT STUDIES

NAM COLLEGE KALLIKANDY

WEBINAR ON DIGITAL MARKETING, ONLINE COURSE AND WEALTH CREATION STRATEGIES

Department of Management Studies, NAM College Kallikkandy in association with Iqac and college library organised a webinar *Digital Marketing, Online Course And Wealth Creation Strategies* on 12 august 2020. The webinar was conducted through google meet. College principal Dr.KK Muhmmmed Kutty inaugurated the function. Mr. Jesley AL was the resource person. The topic of the webinar was very relevant one during the pandemic situation through which whole of the world is passing.

The opportunities already available and emergence of new openings were explained in detail by the resource person. His academic knowledge and real experience in the area of digital marketing and other online means was the major highlight of the session where most of the participants were highly attentive and eager to raise queries and clearing their doubts in the area. 88 participants were attended the webinar.

Mr. Akbar Muhammed Jamal, HOD of Management Studies Department presided over the function .Dr.Muhammed Ismail KM , the co-ordinator IQAC felicitated the function and Mr. Munfar Kappil, librarian – college library delivered the vote of thanks.

N.A.M COLLEGE KALLIKKANDY



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Accredited by NAAC with 'B' Grade
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Webinar on Digital Marketing, Online Course and Wealth Creation Strategies



Keynote Speaker:
Jesley A L
Google Certified Digital Marketing Expert

12 August 2020

10:30 AM



Email:
namclibrary@gmail.com

Organised by

College Library,
Dept. of Management Studies & IQAC

E-Certificates will be provided

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Convenors



Munfar Kappil
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