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NAM COLLEGE KALLIKKANDY

DEPARTMENT OF MANAGEMENT STUDIES

CCBBA03: CERTIFICATE COURSE IN QUALITY MANAGEMENT

Learning outcomes: upon the completion of the course students should be able to answer the questions

- 1. What is quality assurance vs. quality difference?
- 2. What tools can I use to improve quality?
- 3. Who are the founders of quality concepts?

MODULE1: Introduction to quality-Quality Management-Quality Gurus

(10hrs) MODULE2: Cost of quality-Total Quality Management-Quality Control Tools (10hrs) MODULE 3: Quality Control Approaches -Quality Control Standards-Quality in healthcare-Quality in education-Quality in pharmaceuticals-Quality in food (10hrs) Essential readings:

- 1. John s okhland, Total Quality Management and Operational Excellence
- 2. RK gopal, Total Quality Management
- 3. Joel E Rose, Total Quality Management