



NAM COLLEGE KALLIKKANDY

Accredited by NAAC with B Grade
Affiliated to Kannur University

CERTIFICATE COURSE IN CREATIVE WRITING

COURSE COMMENCES ON 18 NOVEMBER 2021



DEPARTMENT OF ENGLISH
NAM COLLEGE KALLIKKANDY

Certificate Course in Creative Writing

Title of the Course	Certificate Course in Creative Writing
Total number of hours	30
Hours per week	1
Semester assigned	III AND IV

About the Course

The Certificate Course in Creative Writing provides the basics of creative writing to the beginners in the field. It aims at imparting the key concepts of traditional and modern forms of creative writing and shaping the ordinary mind of the students into the professional writer's mind. Thus, the course will provide the basics of creative writing such as fundamental principles and elements of writing, and introduce the traditional and new modes/forms of creative writing to the aspiring and budding writers.

Necessity of the Course:

Certificate course in creative writing is necessary for the following reasons: firstly, no knowledge is complete without creativity and this course promotes creativity, creative skills, techniques and acumen; secondly, imagination and experiences combined are perceptible only in creative writing; and finally, the art of living can be inculcated through creative writing. It is therefore needed as at least a certificate course in creative writing and serve the need of society.

Objectives:

The prime objectives of this course are:

- i. To acquaint the learners with ideas related to creative writing including the art, the craft and the basic skills required for a creative writer
- ii. To help learners to understand the principles of creative writing and the distinction between the literary genres
- iii. To explain the differences in writing for various literary and social media
- iv. To hone the creative and critical faculties of learners
- v. To enable learners to put into practice the various forms of creative writing that they have studied through the course

Learning Outcomes:

At the end of the course, learners will be able to:

- i. Distinguish between the literary genres
- ii. Write for various literary and social media
- iii. Critically appreciate various forms of literature
- iv. Make innovative use of their creative and critical faculties
- v. Seek employment in various creative fields

content specification

Unit 1: Fundamentals of Creative Writing:

- Meaning and Significance of Creative Writing
- Genres of Creative Writing: poetry, fiction, non-fiction, drama and other forms
- Research for Creative Writing

Unit II: Elements of Creative Writing:

- Plot, Setting, Character, Dialogue, Point of View
- Literary Devices and Figurative Language Elements of Style
- Grammar and the Structure of Language
- Proof Reading and Editing

Unit III: Traditional Forms of Creative Writing:

- Fiction: short story, novella and novel
- Poetry
- Drama
- Essay
- Fable
- Biography, Memoire and Autobiography
- Travelogues, Diaries, Self-Narrative Writing

Unit IV: New Trends in Creative Writing Web Content Writing and Blog Writing

- Script Writing

- Journalistic Writing
- Copywriting
- Graphic Novel
- Flash Fiction

Evaluation Pattern:

I. Internal Assessment: (10 Marks)

Assignments

i. Critical Appreciation of any literary text chosen in consultation with the concerned teacher: (5marks)

ii. Writing a piece of fiction- novella, story, play or poem (5 marks)

II. Course End Assessment: Duration: 1.5 hours. Max. (Marks: 20)

Q.1. Short notes question (3 out of 5) - Unit I& II . (6 Marks)

Q. 2. Paragraph type question (2out of 3) - Unit I & II. (8 Marks)

Q.3. Practical Question on Grammar, Punctuation and Editing .(6 marks)

List of Reference

Abrams, M.H. Glossary of Literary Terms. Boston: Wadsworth Publishing Company, 2005.

Atwood, Margaret. Negotiating with the Dead: A Writer on Writing. Cambridge: CUP, 2002.

Blackstone, Bernard. Practical English Prosody. Mumbai: Orient Longman, 1984.

Clark, Roy Peter. Writing Tools.US: Brown and Company, 2008.

Sartre, Jean-Paul. What Is Literature? And Other Essays. Harvard: Harvard Univ. Press, 1988.

Show, Mark. Successful Writing for Design, Advertising and Marketing. New York: Laurence King, 2012.