NAM COLLEGE KALLIKKANDY

DEPARTMENT OF MANAGEMENT STUDIES

CERTIFICATE COURSE IN SUPPLY CHAIN MANAGEMENT

Module 1: Introduction to Case Pedagogy, Supply Chain Strategy, Supply Chain Drivers & Metrics, Outsourcing: Make Vs Buy, Inventory Management for Long Life Cycle Product, Inventory Management in case of Trade Promotion, Inventory Management in Multi-echelon Supply Chain

(10 HRS)

Module 2: Managing Inventory under uncertainty and Stochastic Demand and Lead Time, Inventory Management for Short Life Cycle Product, Demand Forecasting: Quantitative Techniques, Demand Forecasting Applications, Aggregate Planning in Supply Chain

(10 HRS)

Module 3: Transportation modes and Transportation Network, Vehicle Routing Decisions, Designing Distribution Networks, Framework and Models of Network Design, Network Design Under Uncertain Environment, Sourcing Decisions: Supplier Selection

(10 HRS)





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